



Job Description –Global Market Intelligence Analyst or Project Manager

This Competitive Intelligence (CI) team member will lead Competitive Intelligence efforts and initiatives to support the Idience Global Business Development Department.

This person will:

Be a strategic thought partner to key stakeholders across disease area, brand, corporate, and other cross-functional teams supporting the Global Business Organization

Synthesize information from multiple sources to develop strategic insights and point of view on key competitive developments, implications to Idience and actions Idience must take.

Work in a highly cross functional manner and manage changing priorities across several key customers.

Develop productive relationships with engaged team members to define business problems and develop integrated analysis plans based on best practice methodologies.

Apply structured problem solving to collect, analyze and report CI, incorporating primary and secondary data sources to generate actionable insights.

Articulate and educate customers on the relevant impact of changing market dynamics to their business from a CI perspective.

Organize and facilitate strategic exercises & competitive simulations to generate competitive insights and company plans.

Coordinate and facilitate CI collection efforts at major medical conferences/congresses.

Assess the reliability of CI research findings, maintaining high standards for accuracy, relevance, and quality in deliverables at all times and communicates level of evidence to stakeholders.

Present on a regular basis in-depth analyses and summaries of results, interpreting and communicating results with recommendations to key stakeholders.

Work to grow competitive intelligence/strategy to support other functions in the organization.

Preferred Qualifications

- At least, BA degree in Life science related degree or Business related degree. Advanced degree (MPhil/MBA/PhD) with a focus on life sciences and business would be plus
- Experience with previous Competitive intelligence role through agency and/or industry experience
- Understanding the competitive environment, the treatment landscape and the pricing and access dynamics, and work in conjunction with the R&D team, Business Development, Value Access and Pricing, Business Insights & Analytics, key markets and internal stakeholders, to develop the overall commercial strategy
- MSL or multiple project manger in R&D would be plus
- Demonstrated ability to think strategically and analyze data to support key business

decisions

- Excellent oral, written, and presentation skills—able to explain complex concepts clearly to a variety of audiences
- Proven project management skills—able to manage multiple, simultaneous projects and data sources
- Demonstrated analytical skills—understands the advantages and limits of different analytical approaches and studies
- Ability to work collaboratively in team-based environment
- Understanding of at least one other functional area in BAI (market research, forecasting, marketing analysis)

We understand that to successfully sustain and grow as a global enterprise and deliver for patients — we must ensure a diverse and inclusive work environment.

We have a powerful shared purpose around our mission – to serve patients. We respect one another, recognize contributions, and have embedded collaboration, trust, empowerment and inclusion in all that we do.

Idience committed to unlocking the potential for patients suffering from serious illnesses by discovering, developing, manufacturing and delivering innovative human therapeutics. This approach begins by using tools like advanced human genetics to unravel the complexities of disease and understand the fundamentals of human biology.

Idience