## Need to Establish a U.S. Entity?

- Explaining Entity Types and Launching Procedures

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## Lee Anav Chung White Kim Ruger & Richter LLP

- Boutique Firm with Multiple Locations
  - New York
  - Los Angeles
  - Mexico City
- Helping Businesses
  - Corporate Transaction
  - Commercial Litigation
  - Intellectual Property (Patent, Trademark & Copyright)

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- M&As
- Corporate Transactions
- International Transactions

## Agenda

- I. Introduction
- II. U.S. Entity Types
- What's My Choice? Considerations for Korean Companies
- IV. Steps for Launching a U.S. Business

#### I. Introduction

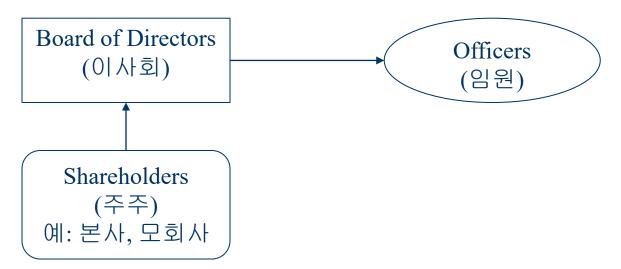
- Do I need a U.S. Entity?
  - Business Transactions without an Entity
  - "Branch" (지사)
  - A U.S. Entity (자회사)
  - "Flip" (미국 본사 한국 자회사)

#### II. U.S. Entity Types

- Corporation
  - S Corp. vs. C Corp. No Choice for Foreigners
- Partnership
  - Limited Partnership vs. General Partnership
- Limited Liability Company (LLC)
  - Hybrid of Corporation & Limited Partnership
  - Tax Benefits (No Double Tax) Not Applicable for Foreigners

#### II. U.S. Entity Types: Corporation

Structure



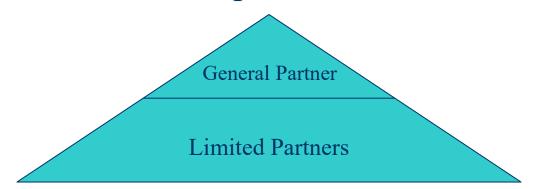
Popular Type for Foreign Subsidiaries

#### II. U.S. Entity Types: Partnership

General Partnership Structure

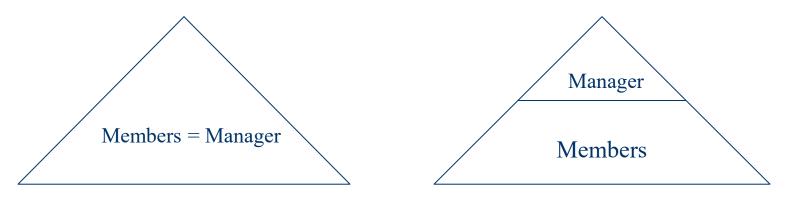
General Partner (무한책임) (무한책임)

Limited Partnership Structure



#### II. U.S. Entity Types: LLC

• LLC Structures: Member Managed vs. Manager Managed LLC



Commonly Used for Real Estate Projects, JVs

# III. What's My Choice? – Considerations for Korean Companies

- Branch vs. Subsidiary
- Type of Business
- Wholly Owned (100%) Subsidiary vs. JV
- Tax Considerations: U.S. Tax Treaty
- Common Selections: Corporation, LLC
- Capital Structure: Equity vs. Debt
- Jurisdiction: Which State?

## IV. Steps for Launching U.S. Business

- Determine Jurisdiction (State)
  - Select Incorporation State
  - Consider Types of Business Activities (e.g., Nationwide, Limited Scope, Retail, R&D)
  - Tax Consideration
  - Venture Capital Investment Consideration
  - Industry Cluster

## IV. Steps for Launching U.S. Business

- Determine Entity Type
  - Select Name (Name Availability vs. Tradename)
  - Key Employees: Officers and Directors
  - Prepare Corporate Organization Documents e.g., Articles of Incorporation, Bylaws, various minutes
- Submit the Incorporation Documents to State
  - Articles of Incorporation, Articles of Organization
  - Annual Report

## IV. Steps for Launching U.S. Business

- Apply for Employer Identification Number (EIN)
  - IRS
  - Essential for U.S. Operation
- Licenses
  - City Business License
  - Industry Specific Licenses e.g., manufacturing, logistics, franchise
- Transfer of Key Employees
  - Immigration Law Considerations (L, E, H-1B Visas)

### **THANK YOU**

Thank You!