

Advantages & Strategies Breaking into US Market Sacramento & Los Angeles



Online Webinar (Livestream via Zoom)

PST - October 19, 2022 (Wed) 4:30-6:00 pm
EST - October 19, 2022 (Wed) 7:30-9:00 pm
KST - October 20, 2022 (Thu) 8:30-10:00 am

In-person Seminar & Networking

October 19, 2022 (Wed) 4:00-6:30 pm
Venue: BioscienceLA
4130 Overland Ave, Culver City, CA 90230

Keynote Speakers & Program



"Greater Sacramento - California's emerging Bioscience Hub"

Troels Adrian
VP of Business Development,
Greater Sacramento Economic Council



"Los Angeles - California's emerging hub for Bioscience Innovation"

Dave Whelan
Chief Executive Officer
BioscienceLA

Time (PST)	Description	Speaker / Moderator
4:00 - 4:30 pm (30m)	Networking Session (In-person event only)	
4:30 - 4:40 pm (10m)	Opening Remarks	Youngwan Kim, Consul General, Consulate General of the Republic of Korea in Los Angeles
		Michael McClune, Senior Director of International Trade, World Trade Center Los Angeles and Los Angeles County Economic Development Corporation (LAEDC)
4:40 - 4:45 pm (5m)	KAPAL-CA Introduction	Hyun Jong Kim, President, KAPAL-CA
4:45 - 5:15 pm (30m)	Keynote 1: Greater Sacramento - California's emerging Bioscience Hub	Troels Adrian, VP of Business Development, Greater Sacramento Economic Council
5:15 - 5:20 pm (5m)	Q&A Session	KAPAL-CA
5:20 - 5:50 pm (30m)	Keynote 2: Los Angeles - California' emerging hub for Bioscience Innovation	Dave Whelan, Chief Executive Officer, BioscienceLA
5:50 - 5:55 pm (5m)	Q&A Session	KAPAL-CA
5:55 - 6:00 pm (5m)	Closing Remarks	Soonmahn Park, Chief Representative, KHIDI USA
6:00 - 6:30 pm (30m)	Networking Session (In-person event only)	

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